





Italian business mission to Malaysia and Singapore

8th-12th December 2013















PROGRAMME ITALIAN BUSINESS MISSION TO MALESIA-SINGAPORE

Draft – 28th November 2013

Sunday 8th of December – KUALA LUMPUR

- During the day Arrival of the delegation in KL and transfer to the Hotel (Sheraton Imperial KL)
- 19.30
 Welcome Cocktail and briefing to the Italian Companies (for Italian companies only ; Sheraton Imperial KL- Villa Danieli, Pool side)

Monday 9th of December – KUALA LUMPUR

- 09.00-10.00 Registration of Malaysian participants & Welcome coffee
- 10.00-12.00 Institutional Session

Malaysia-Italy Business Forum (Sheraton Imperial KL – Nusantara ballroom 1&2, Level 2) 10.00- 10.05 Introduction by M.C. 10.05-10.50 Keynote speech His Excellency Senator Dato' Sri Idris Jala Minister in the Prime Minister's Department 10.50-11.10 Keynote speech **His Excellency Carlo Calenda** Italian Vice Minister for Economic Development 11.10-11.25 Address by Mr. Mohd Ridzal Sheriff Deputy Secretary General, Ministry Of International Trade & Industry, Malaysia 11.25 -11.40 Address by Representative from Italy 11.40-11.50 Closing remarks Tan Sri Datuk Yong Poh Kon (tbc) Chairman of Federation of Malaysian Manufacturers 11.50-12.00 Closing remarks Paolo Zegna Chairman of International Committee of Confindustria 12.00 Buffet Lunch for the delegation sponsored by BNL – BNP Paris Bas Group

(Nusantara Ballroom foyer and Essence restaurant, level 1)

Afternoon B2B meetings

	(Sheraton Imperial KL- Nusantara Ballroom 1 &2)
Evening	Dinner To be defined or free
	Tuesday 10th of December – Kuala Lumpur/Singapore
Morning	Check out from Hotel and departure for industrial visits organized in relation to the companies taking part to the business mission
	 Proton /Tanjung Malim - Automotive sectors (70 km) Mass Rapid Transit railways and underground -Transportation companies 09.30-11.30 Headquarter Petronas - Petronas twin towers – Oil and gas Techno park Cyberiaya - energy Commission Diamond building - Energy
	Automotive companies can remain the entire day to KL
14.30	Trasfer from KL to the airport Flight from KL to Singapore starting from 17.30 flight Malaysian Airlines
Evening	check in at Sheraton Towers Hotel Singapore and free dinner
	Wednesday 11 th of December – SINGAPORE
09.30-10.00	Registration of Singaporean participants
10.00-11.30	Institutional Session

Singapore-Italy Round table (Sheraton towers Singapore – Ballroom 1 & 2)		
<u>10.00- 10.10 Welcome address and moderation</u> Moderator: Marco Bardelli, Partner & Executive Director di The European House Ambrossetti		
<u>10.10-10.40 Keynote speeches</u> Singaporean Government representative (TBD)		
His Excellency Carlo Calenda, Italian Vice Minister for Economic Development		
<u>10.40-11.00 Address, interactions and focus on the business mission sectors</u> Representatives of Singaporean institutions		
<u>11.00 -11.10 Closing remarks Institutional session</u> Paolo Zegna, Chairman of International Committee of Confindustria		
 <u>11.10-12.00 – Technical session</u> Riccardo Monti, President Italian Trade Commission Agency		
13.00 -15.00 Networking Lunch (Room to be defined)		

15.00 Departing from Hotel for meetings with major entrepreneurial groups and specific Authorities in relation to the sectors of companies

15.30 – 17.30 Constructions and infrastructure

- Real estate Developers Association (REDAS)
- Land Transport Authority (LTA),

<u>15.00 – 17.30 Energy sector</u>

- EDB Singapore Economic Development Board-energy department (TBC)

15.0 - 17.30 Oil and gas sector

- Jurong island petrochemical industrial hub
- 19.30 Meeting-debriefing with the Italian Business Delegation and the Italian Business Community in Singapore, with the participation of Deputy Minister Carlo Calenda, event offered by the Italian Chamber of Commerce of Singapore

followed by a cocktail

Thursday 12th of December – Singapore

Morning	 Check out from Hotel and departure for Industrial visits to be defined in relation to the sectors of companies Port/ and Changi airport - Infrastructure and Constructors Clean Tech Park – Energy Liquid Natural gas – Oil and Gas (TBC)
Afternoon	Departure from Singapore to Italy