

ASSOCIAZIONE NAZIONALE DI IMPIANTISTICA INDUSTRIALE



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Federazione delle Associazioni Nazionali dell'Industria Meccanica Varia ed Affine



### SDA Bocconi School of Management



### **OIL&GAS MARKET ANALYSIS**

#### Full Report

January 27th, 2016

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### Today's speakers and co-authors



ARMANDO CIRRINCIONE Professor, SDA Bocconi

- 11+ years (2004-present) as Professor at SDA Bocconi School of Management
- Research interests include market trends identification and marketing performance measurement
- Ph.D. in Business Administration and Management, Bocconi University

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GIACOMO FRANCHINI Director, SupplHi

- Co-Founder SupplHi.com
- 6+ years at Bain&Co. (2008-2015), focusing on Oil&Gas
  - International projects across multiple geographies: Italy, Brazil, Russia, Saudi Arabia, Israel, UK, France, Turkey, ...
  - Served clients on a number of strategic topics, including market sizing and trends description for industrial components manufacturers
- Specialized in Oil&Gas market analysis for SME



JACOPO MATTEI Professor, SDA Bocconi

- 10+ years as Professor at SDA Bocconi (2005present) and Ferrara University (2004-present)
- Research interests focused on SMEs' internationalization processes, incentives systems and financial management
- Ph.D. in Business Administration and Management, Bocconi University (2005)



MATTIA VILLA Director, SupplHi

- Co-Founder SupplHi.com
- 2 years at Bain&Co. (2012-2014), focusing on the Oil&Gas industry, mainly in South America:
  - Brazil (1.5y) and Argentina (6m)
- Specialized in Oil&Gas market analysis for SME
- MBA at Yale School of Management (2015)

### **Objective of this analysis**

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Provide an actionable tool to their members – especially the Small and Medium enterprises involved in the Oil&Gas plant engineering, to better address their efforts in the global Oil&Gas market. Special focus on 3 products: Valves, Pressure Equipment, Switchboards.





Approach

### Demand for energy sources

### Market estimates and trends

### Focus on selected equipment



### **High-level approach**



### Detailed approach for market estimate



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## Effectively leveraged 20+ public sources for the top-down, cross-checking information

	Segment	Capacity	CAPEX			
Upstream	Onshore Conventional	• BP Energy Outlook	<ul><li> JP Morgan</li><li> IHS</li><li> Press releases</li></ul>			
	Shale gas / Tight Oil	<ul><li>BP Energy Outlook</li><li>IHS</li></ul>	• IHS			
	Oil Sands	CAPP (Canadian Association of Petroleum Producers)	<ul> <li>CAPP (Canadian Association of Petroleum Producers)</li> <li>Rystad</li> </ul>			
	<b>Offshore</b> (Shallow-water + Deepwater Subsea Development)	<ul> <li>BP Energy Outlook</li> <li>Douglas-Westwood</li> <li>EMA (Energy Maritime Associates)</li> </ul>	<ul><li>Douglas-Westwood</li><li>IHS</li></ul>			
	FPSO/FPU/TLP	Douglas-Westwood	Douglas-Westwood			
Midstream	LNG onshore	<ul><li>IGU</li><li>Enerdata</li></ul>	Douglas-Westwood			
	FLNG	Press releases	<ul> <li>Douglas-Westwood</li> </ul>			
	FSRU	<ul> <li>Enerdata</li> <li>EIA</li> <li>IGU</li> </ul>	Douglas-Westwood			
	Onshore Pipeline	<ul><li>Oil &amp; Gas Journal</li><li>CIA world factbook</li></ul>	• Oil & Gas Journal			
	Offshore Pipeline	Oil & Gas Journal	Oil & Gas Journal			
Downstream	Refining & Petrochemicals	• OPEC	<ul> <li>Barclays</li> <li>IHS</li> <li>OPEC</li> <li>Press releases</li> </ul>			
	Gas-to-Liquid (GTL)	Press releases	Press releases			
Fertilizers	Fertilizers (Ammonia and UREA)	<ul><li>IFA</li><li>PotashCorp</li><li>Yara</li></ul>	<ul><li>IFA</li><li>Press releases</li></ul>			

## SupplHi Projects Database has been utilized for the bottom-up analysis



A SINGLE, ACTIONABLE SOURCE FOR DECISION MAKING IN OIL&GAS



Global coverage, with FEED and EPC projects of 400+ Clients 2,100+ ongoing and planned Oil&Gas projects Monthly updated and delivered in Excel format

ACCESS GLOBAL MARKET INTELLIGENCE PRIORITIZE COMMERCIAL EFFORTS

ENHANCE YOUR OWN COMMERCIAL PIPELINE CHECK PROJECT STATUS AND TIMING

FIND CLIENTS' PROJECTS IN A PROACTIVE WAY

MONITOR TARGET GEOGRAPHIES AND SEGMENTS



### The 2,100+ ongoing and planned projects cover the entire Oil&Gas value chain ...

#### Upstream

Onshore conventional	229
Shale Gas / Tight Oil (available soon)	
Oil Sands	131
Offshore Shallow-Water	262
Subsea Field Development	213
FPSO / FPU / TLP / SPAR	130

#### Midstream

#### LNG onshore Liquefaction 109 **Floating LNG** 27 LNG Onshore Regasification 75 CONTRACTOR . **FSRU** 16 **Onshore** Pipeline 142 STORES IN CONTRACTOR OF THE OWNER OF THE OWNER. **Offshore** Pipeline 36 MARKEN CONTRACTOR STATE Storage and Terminals

#### Downstream

-	Gas-to-Liquid (GTL)	18
-	Refining	321
A	Petrochemicals	263
-	Small LNG (available soon)	
3	A Contraction	
	Fertilizers	
	Ammonia and UREA	126
3		

### ... as well as all types of contracts and statuses

Information by project		Conceptual / Basic design	FEED	Exec	cution	Ops		
Project name	Number of projects in the DB as of January 2015	Pre-FEED and Licensing	FEED	РМС	EP/EPC	O&M	Other	Total
Industry	Planning	3	2	1	508			514
Segment	Bid Ongoing	2	4		32			38
Location (final destination) Country (final destination)	Just awarded	2	14	2	56	2	1	76
Region (final destination)	Ongoing	30	50	29	665	38	54	866
Country (projects execution)	Completed	25	101	7	323		18	475
End-user	On Hold		9	1	121		1	131
Engineering Co. / Contractor Co.		4						
Contract type	Cancelled	1	4	1	27		6	33
Status	Total	63	184	41	1,733	40	80	2,141
Start date		Feasibility Study	FEED		BOOT / BOO / BC	T		
Expected end date		Basic Design		Technology Licensing	EP	Maintenance		
				PMC	EPC	Maintenance &Modificat.		
CAPEX (Million USD)				Engineering & Consulting	EPCM	0&M		
Date of last change on info					Construction	Frame Agreement		
Capacity and Unit of measure					EPCI			
Notes					Installation			

Please visit http://supplhi.com/web/portal/project-database for more information on the Database

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Agenda

### Approach

### **Demand for energy sources**

### Market estimates and trends

### Focus on selected equipment



### We are in an Oil Shock

# \$27.36 / barrel



42 US gallons or ~159 litres

# \$29.99 / bucket



24 pieces Tailgate meal



## OPEC has always been very keen in defending its market shares in the recent decades

#### World oil production share, MBPD

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"Historically OPEC has functioned as the world's swing producer for crude oil. That strategy was essentially abandoned at the November 2014 meeting when OPEC announced they would defend market share that was being lost due to the rise of non-OPEC production, especially from the United States, it should be clear that with more than 40% of global production, OPEC maintains a position of dominance over the global crude supply."

**Forbes** 

January 2016

# The last large oil price crisis took place in 1985-1986, driven by market share rationales

Crude oil spot price (USD/bbl) and production (MBPD)

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- In the mid-1980s the OPEC sought to use low prices to undercut producers in the North Sea
- OPEC enacted a policy to recoup market share from their Non-OPEC rivals, but ended up trying to defeat each other, further weakening prices
- It took several years for Oil prices to recover

## We lived for ~13 years in the 20 to 40 USD/barrel scenario





# ~50 USD/bbl now seen as a "positive" scenario, after Oil prices failed to recover in June 2015



"The oil market is even more oversupplied than we had expected and we now forecast this surplus to persist in 2016 ... the potential for oil prices to fall to such levels, which we estimate near \$20/bbl, is becoming greater."

"The Saudis' long term bet is that by keeping oil prices low, **they will squeeze American shale oil producers out of the game**. That way, the Saudis can again regain market share lost to the U.S.

Just 10 years ago, Saudi Arabia was the world's largest oil producing nation, churning out nearly twice as much crude oil as the U.S. But American output has skyrocketed in recent years thanks to the shale revolution, which has completely reshaped the global energy equation."

CNN Money

November 2015

Sachs

September 2015



Note: production of crude oil (including lease condensates), natural gas plant liquids, biofuels, other liquids, and refinery gains. Source: Energy Information Administration, 2015, press clippings

## Clear oversupply, ~1.9 M BbI went into storage tanks each day (~Petrobras Oil production)

Oil and other liquids production and consumption, MBPD





Iran will further increase offer, with its promises of an immediate boost to production of 500,000 b/d (however the target is overoptimistic)



Note: production of crude oil (including lease condensates), natural gas plant liquids, biofuels, other liquids, and refinery gains. Source: SupplHi analysis on U.S. EIA Short-Term Energy Outlook - January 2016, press clippings

### How did we get here?

#### Oil production, MBPD

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- The USA saw the biggest increment in Oil production, adding more than 4 MBPD (~5% of global production), and has had an outsized impact on the market
- Russia and key members of OPEC such as Saudi Arabia and Iraq are pumping at record levels
  - Russian volumes are mainly obtained exploiting the existing fields as fast as possible, and not from new fields coming online



# The Shale Boom reshaped the US Oil&Gas industry and impacted the global markets ...



- A "plant on trailers"
- Strong Shale Gas / Tight Oil production: US oil output has jumped by almost 50% since 2011
- The US remain a net importer of crude
  - West African producers like
     Nigeria and Angola, who saw their
     exports to the US collapse
  - US crude oil imports from Russia heavily fell but started to rise again in 2016

#### Midstream

9.000+ km of new Onshore Pipeline in the USA and Canada

~113 B USD of **LNG Liquefaction plants** completed and ongoing



#### EXPORT

- 'Theo T' was the 1<sup>st</sup> oil tanker to sail from the US and on Jan 20<sup>th</sup> 2016 docked at the French port of Fos
- The most likely destination is the Cressier refinery in Switzerland

#### Downstream

Shale gas and Tight Oil price advantage

~56 B USD of PetChem of new plants and revamping completed and ongoing

~5B USD of **Refinery improvements** completed and ongoing

> **Fertilizers** (Ammonia and UREA)

~13 B USD of new Fertilizers plants completed and ongoing

# ... Shale has been resilient in 2015, is running out of "survival tricks", but will be there



- Proved resilience of American shale producers in the face of falling prices
  - During 2015 the number of drilling rigs used in America fell by over 60%, but the number of well hydraulically fractured increased
  - Since mid-2015 shale firms have cut more than 400,000 b/d from output in response to lower prices
  - EIA forecasts a cut of production of 570k barrel in 2016
- The shale-men could become the world's swing producers, adding to volatility
  - Unique cost structure and short business cycle, may undermine longerterm investment in high cost traditional oilfields

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### Current Oil price is not sustainable for many oil producing countries' budgets

Government budgets' break-even oil prices (USD/bbl)



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"Russia has said it will cut public spending by a further 10% in response to the latest drop in crude prices. The oil industry accounts for 70% of tax revenue in Nigeria. In June the country's president, Muhammadu Buhari, said the treasury was "virtually empty". Saudi Arabia has deeper pockets but, with a budget deficit that reached 15% of GDP last year, even it has been forced to cut public spending."

#### January 2016

The

Economist

"The last time oil prices dropped so low and stayed there, in the 1980s, the Soviet Union disintegrated. With the federal budget approved in December based on oil at \$50 a barrel. Anton Siluanov. the Russian finance minister, announced that the country faced a **budget deficit of about** \$40 billion."

#### **Ehe New Hork Eimes**

January 2016

"In Russia, energy accounts for more than 50% of federal budget revenue and 18% of national GDP. In Saudi Arabia. the state relies on oil for about 80% of budget revenue, and it represents 45% of GDP. It's true that the Saudis still have more than \$620 billion in reserves, which they can use to maintain stability. But that's about \$100 billion less than they had last year. Unless oil rebounds-a lot-Saudi Arabia's problems will grow."

IME Januarv 2016

"Saudi Arabia's deputy crown prince, Mohammed bin Salman, is driving through a sweeping economic reform program to counter the oil slump. The latest idea to come out of this environment is a possible stock market flotation of Saudi Aramco. the House of Saud's main source of power and wealth." FINANCIAL TIMES

22

January 2016

SUPPL HI Source: The Economist, press clippings

## Current Oil price doesn't sustain the majority of the upstream CAPEX ...



SDA Bocconi School of Management more than 20,000 unique assets based on each asset's break-even price and remaining liquids resources Source: SupplHi analysis on Rystad 2015 (public data)

## ... but the cost curve of existing fields is below today's price $\rightarrow$ risk of "lower for longer"



- Even at \$30/barrel, only 6% of global production fails to cover its operating costs
  - It may be uneconomic to drill new Deepwater wells at prices under \$60 a barrel, but once they are built it may still make economic sense to keep them running at prices well below that
  - Such resilience justifies prices are expected to remain "lower for longer"
- Projections for a meaningful recovery in the oil price have been pushed back until at least 2017
  - The oil price will eventually find a bottom and, if this cycle is like previous ones, shoot higher because of the level of underinvestment in reserves and natural depletion of existing wells

"Projections for a meaningful recovery in the oil price have been pushed back until at least 2017"

January 2016 Economist

Note: includes royalties

SUPPL H

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Sources: The Economist, Wood Mackenzie, Citi Research, press clippings

### Oil&Gas will keep playing a fundamental role, notwithstanding its declining relative importance

World primary energy consumption (Billion TOE)





## Oil demand tends to grow while oil fields incur in depletion

current fields (MBPD) +1% CAGR -6% CAGR 96 91 90 86 68 51 2015 2020 2025 2015 2020 2025

**OIL:** World **consumption** (MBPD)

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OIL: Base production from

Note: assumes 5.5% depletion rate for oil fields Source: SupplHi analysis on BP Energy Outlook 2015 and Galp Energia "Capital Markets Day 2015" (public data)

## New investments in oil production capacity are needed to substitute depletion and satisfy demand

**OIL:** Base production from current fields, demand, and implied depletion and new production need (MBPD)



Note: assumes 5.5% depletion rate for oil fields

SUPPL H

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Source: SupplHi analysis on BP Energy Outlook 2015 and Galp Energia "Capital Markets Day 2015" (public data)

#### Key takeaways

CLEAR OVERSUPPLY IN THE OIL&GAS GLOBAL MARKET, CAUSED BY A FIGHT FOR MARKET SHARE, DRIVEN BY OPEC. ALL MAIN PRODUCERS PUMPED AT RECORD -BUT NOT SUSTAINABLE- HIGHS. IRAN IS ABOUT TO FLOW THE MARKET WITH ADDITIONAL VOLUMES.

**SHALE** HAS BEEN RESILIENT IN 2015, IS RUNNING OUT OF "SURVIVAL TRICKS", BUT WILL BE THERE, ADDING **VOLATILITY** TO THE MARKET.

CURRENT OIL PRICE IS NOT SUSTAINABLE FOR:

- MANY OIL PRODUCING COUNTRIES' BUDGETS
- THE LARGE MAJORITY OF UPSTREAM INVESTMENTS.

BUT COULD REMAIN "LOWER FOR LONGER": PROJECTIONS FOR A MEANINGFUL RECOVERY OF THE OIL PRICE HAVE BEEN PUSHED BACK UNTIL AT LEAST 2017.

IN FACT, THE EXISTING COST CURVE IS BELOW TODAY'S PRICE, WITH NO CUTS TO PRODUCTION VOLUMES EXPECTED.

OIL&GAS WILL KEEP PLAYING A FUNDAMENTAL ROLE. **NEW INVESTMENTS IN OIL PRODUCTION CAPACITY WILL BE NEEDED** TO SUBSTITUTE FIELD DEPLETION AND SATISFY GROWING DEMAND (FURTHER STIMULATED BY **GLOBAL GDP GROWTH**).



Agenda

### Approach

### Demand for energy sources

Market estimates and trends

### Focus on selected equipment



### Segments of the Oil&Gas value chain



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### CAPEX perimeter considered for this analysis



#### Total 2015 CAPEX for Oil&Gas plant development (excluding Exploration and Drilling) is ~360 B USD



Source: SuppIHI analysis on public data, SuppIHi Projects Database

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# Upstream, Midstream and Downstream will follow different trends in the immediate future





THE CROMARTY FIRTH, NORTH OF INVERNESS, SCOTLAND CURRENTLY PACKED WITH UNCONTRACTED RIGS

### UPSTREAM

© HEMEDIA



# The outlook for 2015-2016 varies significantly by area of the value chain



- Significant downturn of new investments
  - Steep fall of the number of projects due to cutbacks and delays
  - ~200B CAPEX fallout in 2015 and 2016
  - Customers asking for **bold discounts on existing contracts**
  - Cuts by large corporations but smaller Oil Co. with higher intensity
- Major cuts in Exploration and Drilling, but also in Plant development
  - "Deferring discretionary spending, in particular in exploration and predevelopment projects, is a quick win." (Wood MacKenzie)



## All main players have cut their overall Upstream budgets ...


## ... with a dramatic collapse of Awards in Upstream, and projects reduced in size

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# But is also requesting challenging savings on existing projects

### Triple negative effect in 2015

PROJECTS AWARDS (20/30% LESS)

### PROJECT SIZE (10/30% SMALLER)



"BP revealed that it was deferring projects in order to benefit from falling supplier costs. By waiting longer before giving projects the green light, companies hope to force savings out of the service groups that carry out maintenance and repairs and supply labour, drilling rigs and other infrastructure. Bob Dudley, BP chief executive, says savings of 20/30% are being achieved."

September 2015

"In such a cut-throat environment, the services companies are accepting heavy discounts for the few deals they can secure as customers have the upper hand at the negotiating table. North Sea oil producer Enquest, which hires services firms, said it had negotiated discounts of up to 50% on some contracts, while the industry consensus on new rates is around 20% below previous years."

C REUTERS

September 2015

# Oil prices drive Upstream Capital and Operational efficiencies

IHS Upstream Capital Costs (UCCI) and Operating Costs Index (UOCI); indexed Brent spot price



Note: Brent indexed price refers to the right axis; the UCCI and the UOCI to the left axis; Mature Fields are those which have produced >50% of reserves OR which are >25yrs old Source: SupplHi analysis on IHS, 2016 and EIA, 2016 (public data)

# 2/3 of remaining Oil reserves for fields in production are "mature" vs <1/3 of Gas

Global remaining reserves for fields in production, by maturity (MMboe)





## Majority of producing fields are "mature", driven by Norway, UK, Algeria

Maturity of remaining reserves for Oil&Gas fields in production Depleted >50% Depleted <50% but > 25 Yrs Old Non Mature





## Upstream End-Users to qualify with, by region

End-Users incidence on projects with Just Awarded, Bid Ongoing and Planning statuses, Jan 2016





Note: based on Operatorship (not on the Equity in the project). Incidence is adjusted according to the estimated probability assigned to the

Source: SupplHi Projects Database, January 2016

single projects

# Unconventional fields are still expected to continue growing in 2015-2035





Source: SupplHi analysis on BP Energy Outlook 2015; Canadian Crude Oil Production Forecast 2015 - 2030, June 2015 (public data)

### Key takeaways

SIZE OF UPSTREAM PROJECTS IS BEING REDUCED, CREATING MORE OPPORTUNITIES FOR MEDIUM AND SMALL FOCUSED AND/OR LOCAL CONTRACTORS.

OIL PRICES DRIVE UPSTREAM CAPITAL AND OPERATIONAL EFFICIENCIES. ESPECIALLY IN OFFSHORE OIL&GAS, VENDORS NEED TO SUPPORT CLIENTS TO ACHIEVE AN INTENSE FOCUS ON CAPITAL DISCIPLINE, WHICH WILL BE THE MANTRA OF THE INDUSTRY LOOKING FORWARD.

SHALE GAS AND TIGHT OIL ARE STILL EXPECTED TO CONTINUE GROWING IN 2015-2035, BUT STRONGLY DEPEND ON OIL AND GAS PRICES. TIGHT OIL PRODUCTION OUTSIDE NORTH AMERICA WILL GRADUALLY EMERGE BUT AT A SLOW PACE.

OIL SANDS CAPEX EXPECTED TO START RECOVERING IN 2018, CONDITIONAL TO THE RECOVERY OF OIL PRICES: OUT OF THE 113 CANADIAN OIL SANDS PROJECTS IN PLANNING PHASE, 36 ARE CURRENTLY SUSPENDED OR CANCELLED.

CAPEX FOR **SHALLOW WATER** IS BEING IMPACTED IN THE MEDIUM TERM AND WILL SHOW ~0% CAGR 2014-2019.

THE **TOP-3 PLAYERS IN DEEPWATER** (**PETROBRAS, TOTAL AND SHELL**) DRIVE 50% OF EXPECTED SPENDING IN THE 2016-2018 PERIOD. **INDEPENDENT OIL&GAS CO.'S** (E.G. MAERSK, DANA OFFSHORE, TULLOW, PREMIER OIL, ...) ARE UNDERTAKING LARGE PROJECTS AND ARE **GROWING THEIR INCIDENCE IN DEEPWATER**.



## MIDSTREAM



# The outlook for 2015-2016 varies significantly by area of the value chain

### UPSTREAM

- Significant downturn of new investments
  - Steep fall of the number of projects due to cutbacks and delays
  - ~200B CAPEX fallout in 2015 and 2016
  - Customers asking for bold discounts on existing contracts
  - Cuts by large corporations but smaller Oil Co. with higher intensity
- Major cuts in Exploration and Drilling, but also in Plant development
  - "Deferring discretionary spending, in particular in exploration and predevelopment projects, is a quick win." (Wood MacKenzie)

### MIDSTREAM

- LNG continues to grow, but less than expected before
  - More Regasification rather than Onshore Liquefaction
  - Less but larger projects in Onshore Liquefaction (e.g. Kuwait)
  - Confirmed growth of Floating LNG, representing however
     <10% of total Midstream CAPEX</li>
  - Limited growth of pipeline capacity, mainly due to geopolitical issues
- Possible "threat"
  - Japan is re-activating its nuclear plants

# Midstream has been impacted as well, even if less intensely than Upstream

"Despite the current low oil prices, **most LNG projects remain economically robust over the long term**. IHS Energy has calculated the oil-price thresholds required to cover lifecycle costs and provide an appropriate return for LNG projects. A typical greenfield project — for example in East Africa or Western Canada — requires a "free on board" (FOB) price of around \$10-12 per MMBtu. With pricing at the historically normal ratio to oil, such projects would require oil prices in the range of \$70-82 per barrel to break even. This is within the range of most anticipated long-term oil prices."

"The longer the current oil price environment remains in place, the smaller the US LNG sector is likely to be in the medium term. That could be important for the Australian producers because the implications of the capital investment strike generated by the decline in the oil price — about \$US170bn of planned investment has already been cancelled or deferred — could support a scenario where there were supply shortages in the oil and gas sector in the not-too-distant future and a consequent rebound in prices."

and produced to serve

BUSINESS REVIEW January 2016

"Plunging Oil Prices Stall Demand for Pipelines: Royal Dutch Shell has lost \$5 billion so far in 2015, TransCanada Corp. is staring at a \$2-billion write-off following the U.S. rejection of its Keystone XL pipeline, and Baker Hughes said it took a 43% hit to earnings compared to last year, a measurement almost identical to the decline of North American oil-rig drilling over the same time."

2015

CERAWEEK

## The influence of the two largest gas producers has been declining, but they still account for $\sim 40\%$ of world output

GAS: World production (Billion Cubic Meters - BCM)



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# Gas prices from 2010 started diverging and are expected to continue to do so

GAS: prices (USD/MBTU)



"In theory a long period of low oil [and gas] prices should benefit the global economy. The economies that have enjoyed the strongest GDP growth in the past year have indeed been oil importers: India, Pakistan and countries in east Africa. It is hard to explain the Consumer-led recovery in the euro area without assuming a positive impact from lower oil prices. In the US, JPMorgan estimates the outcome was between a contraction of 0.3% and a boost of a measly 0.1%. Consumers may have saved more of the windfall than had seemed likely and the share of oil-related capital spending in total business investment in America has fallen by half". The Economist



## LNG presents a fast-growing demand



SUPPL HI Note: assumes 1% depletion rate for LNG

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Source: SupplHi analysis on Galp Energia "Capita Markets Day" presentation (public data)

## Midstream awards are highly driven by jumbo LNG and Pipeline projects in 1H15



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## End-Users to qualify with, by region

End-Users incidence on projects with Just Awarded, Bid Ongoing and Planning statuses, Jan 2016



Note: based on Operatorship (not on the Equity in the project). Incidence is adjusted according to the estimated probability



Source: SupplHi Projects Database, January 2016

assigned to the single projects

### Key takeaways

MASSIVE PROPOSED INCREASE IN NORTH AMERICAN LIQUEFACTION CAPACITY IN BUT HIGH PROJECT MORTALITY RATE IS EXPECTED, WITH RISK OF OVERSUPPLY. MOREOVER, NORTH AMERICA REQUIRES A STRONG KNOWLEDGE OF THE NEEDS OF THE LOCAL MARKET (REGULATIONS, MODULARIZATION, ...).

MIDSTREAM REQUIRES **QUALIFICATION WITH EPC CONTRACTORS** (NORTH AMERICAN, EUROPEAN, JAPANESE, ...) RATHER THAN FOCUSING ONLY ON THE ~100 MEDIUM AND LARGE END-USERS SPREAD ON A GLOBAL LEVEL.

IN MIDSTREAM, **CO-PRESENCE OF JUMBO AND MEDIUM/SMALL PROJECTS**, WITH COST AND COMPLETION OVERRUNS ON RECENT MEGAPROJECTS. FINANCIAL WEAKNESS OF SOME INVESTORS PUTS AT RISK SOME OF THE PROJECTS.

6 FLOATING LNG PROJECTS SCHEDULED TO COME ONLINE BETWEEN 2015 AND 2018, THE MOST RELEVANT BEING SHELL'S PRELUDE. CHARACTERIZED BY A MULTI-SITE EXECUTION STRATEGY, WITH GLOBAL PROCUREMENT.

**TRANSCANADA** IS DOMINATING THE STRONG GROWTH IN NORTH AMERICAN ONSHORE PIPELINES WITH ~40% OF EXPECTED SPENDING, MAINLY DRIVEN BY THE SHALE BOOM. THE **SLOWDOWN OF UNCONVENTIONAL PRODUCTION IN NORTH AMERICA** MAY DELAY SOME PROJECTS.





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 "Deferring discretionary spending, in particular in exploration and predevelopment projects, is a quick win." (Wood MacKenzie)

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  - Japan is re-activating its nuclear plants

### DOWNSTREAM AND FERTILIZERS

- Positive outlook
  - CAPEX mainly driven by greenfield projects in APAC
  - growth of brownfield refining, mainly in OECD
- Main drivers
  - Reduction in feedstock costs
     increases Downstream margins
  - Demand for oil products is recovering, linked to GDP
  - "Clean Fuels" legislation a major driver everywhere
  - Bottom-of-the-barrel processing (marine fuel oil)
  - Flexibility for broader crude choice, emphasis on conversion and residue upgrading
  - Growth in Gas drives further PetChem CAPEX
- Possible "threat"
  - Chinese crisis to eventually impact PetChem growth



## Downstream is benefitting from a temporary boost

"On the other hand, **demand for oil products is recovering**. One theme in the second quarter results was the resilience of the majors' refining operations, which ameliorates the impact of lower revenues from crude, as there was strong demand for refined gasoline and diesel fuel, especially in Europe. The boost to downstream businesses may be temporary, however. And, for now, there is unlikely to be any let-up in cutting costs."

#### FINANCIAL TIMES

September 2015

"Exxon is an integrated oil and gas company, and its earnings reflect this advantage. Despite historic low oil prices, it reported a net income of \$4.24 billion. Its upstream earnings declined from \$6.42 billion in third quarter of fiscal 2014 (3QFY14), to \$1.36 billion in 3QFY15. Contrary to this, its downstream earnings increased from \$1.02 billion to \$2.03 billion, with an increase in the chemicals segment. With oil prices expected to remain low in FY16 as well, Exxon can stand strong and survive tough times by recording stable performance dominated by its downstream segment."

**EXAMPLE NEWS** December 2015

"Reliance Industries Ltd., operator of the world's largest crude-oil refining facility, beat market estimates Tuesday to post its highest-ever quarterly profit. The company's gross refining margin climbed to a seven-year high of \$11.50 per barrel during the quarter, it said. "Our portfolio of world-class refining and petrochemical assets are paying off handsomely," Chairman Mukesh Ambani said in a statement. The petrochemical business also delivered amongst its best quarterly performance, driven by robust polymer margins," he added. The "benefits of low crude oil and energy prices for our downstream businesses clearly outweigh the impact of [crude oil prices] on our upstream segment," reflected in the record earnings for the quarter, Mr. Ambani said."

THE WALL STREET JOURNAL.

January 2016

SDA Bocconi School of Management SUPPL HI Source: press clippings

# 2015 is seeing increasing refining margins in Europe, the US and Singapore

**REFINING:** Margins by region USD/bbl

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## Downstream Awards in '14 was at historical high levels and in 2H15 reduced the avg project size



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## Downstream Capital Cost Index has declined for 4 consecutive quarters, driven by Oil prices

DOWNSTREAM: IHS Downstream Capital Costs Index (DCCI); indexed Brent spot price





Note: Brent indexed price refers to the right axis; the DCCI to the left axis Source: SupplHi analysis on IHS, 2016 and EIA, 2016 (public data)

## End-Users to qualify with, by region

End-Users incidence on projects with Just Awarded, Bid Ongoing and Planning statuses, Jan 2016



Note: based on Operatorship (not on the Equity in the project). Incidence is adjusted according to the estimated probability

SUPPL H SDA Bocconi School of Management

Source: SupplHi Projects Database, January 2016

assigned to the single projects

### Key takeaways

**GROWING FUEL DEMAND IN NON-OECD NATIONS** (MOSTLY IN ASIA, MIDDLE EAST). IN **REFINING**, DEVELOPING COUNTRIES HAVING THE HIGHEST SPENDING (2/3 OF TOTAL) WITH LESS END-USERS (LARGER PROJECTS). OECD ECONOMIES FOCUS ON REVAMPING.

FOR POLYETHYLENE (PE), CHINA DECREASING IMPORTS WHILE DEVELOPING NEW TECHNOLOGIES (CTO, MTO). MIDDLE EAST IS THE TRADITIONAL AND GROWING MARKET.

FOR POLYPROPYLENE (PP), CIS IS GROWING, NEW PROJECTS ARE MAINLY IN CHINA, WHILE MIDDLE EAST IS FACING SHORTAGE OF ETHANE.

FOR **POLYOLEFINES**, IN THE SHORT TERM, **CONSIDERABLE UNCERTAINTIES** IN NEW INVESTMENTS (TEMPORARY OVERCAPACITY TILL 2017?), BUT, IN THE **SHORT-MEDIUM TERM PROJECTS IN NEWLY INDUSTRIALIZED COUNTRIES** (OMAN, MALAYSIA, CIS, ...) AND SOME PLANT MODERNIZATION OPPORTUNITIES IN EUROPE.

THE **CIS AREA** IS EXPERIENCING A **HIGH GROWTH IN FERTILIZERS**, DRIVEN BY 8 END-USERS THAT ARE INVESTING IN ONGOING AND PLANNED PROJECTS.

ASIA-PACIFIC EXPECTED SPENDING IN PETCHEM IS HIGHLY FRAGMENTED AMONG 40+ END-USERS WITH AT LEAST 300 M USD OF BUDGET FOR THE NEXT THREE YEARS. HOWEVER **IT'S VERY COMPLEX TO COMPETE IN CHINA WITHOUT A LOCAL PRODUCTION.** 

MOST OF THE LARGE GAS-TO-LIQUID (GTL) PROJECTS PLANNED FOR THE COMING YEARS WERE PUT ON HOLD OR CANCELLED DUE TO HIGH COSTS AND PRICE UNCERTAINTIES.



## TOTAL OIL&GAS



### NORTH AMERICA



#### UPSTREAM

ONSHORE CONVENTIONAL

92

Sustained growth in Gas Treatment Capacity by small local players, with growing popularity of pre-engineered solutions as regards Gas Treatment capacity

Number of projects in the Database

OIL SANDS

- 34
- Out of the 113 Canadian Oil Sands projects in planning phase, 36 are currently suspended or cancelled
- SHALLOW WATER

the East Coast of Canada reach completion, the only					-			-		
	the	East	Coast	of	Canada	reach	compl	etion,	the	only

- As shallow water developments on capacity increase in this segment is expected to come from small developments in the Cook Inlet Basin, Alaska
- DEEPWATER

DEEFWATER		_	_		_	
No capacity additions are planned after completion of o	ongoing	deepwa	ter proje	ects in t	he Gulf	

Planning

#### of Mexico **MIDSTREAM**

LNG

- 18
- The Shale Revolution has caused a massive shift from regasification to liquefaction projects, with many regasification plants conversions and even more grassroots plants planned
- However, stringent environmental regulations, conflict with local communities, oversupply risk and financial weakness of some investors suggest a high degree of uncertainty about the projects' future
- **ONSHORE PIPELINE**

29 11 2
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- Most prominent geography, mostly due to projects connected with Shale Gas: US projects mainly to be developed by small, local companies; Canadian projects planned by larger companies and IOC's
- High project uncertainty due to environmental concerns and political disputes, as well as possible decrease of Shale developments
- OFFSHORE PIPELINE

4
---

33

21

18

Offshore developments in the Gulf of Mexico explain all the 260 Km of planned offshore pipelines in North America, with Shell's Mattox pipeline accounting for 50% of this figure

#### DOWNSTREAM

- PETCHEM
  - Driven by the availability of feedstock, investment in this geography should be sustained: relatively large average project size in the US, with a mix of local and international companies developing them
- REFINING
- The region is characterised by small developments, mainly by local players: execution of Canadian projects, related to tar sands exploitation, is highly unlikely at the moment: only minor developments are planned in the US
- **FERTILIZERS** 
  - As existing projects, being developed by local players, are completed, investment is likely to continue. driven by the availability of feedstock the Shale Revolution has brought about

Number of projects in the Database



10

25

6

19

#### UPSTREAM

**ONSHORE CONVENTIONAL** 

- In spite of the turbulent political and financial situation of the country. Venezuelan projects remain the only relevant capacity increase prospect in this segment, together with some minor field developments in the Andes and the Amazon region
- SHALLOW WATER
- Brazilian and Mexican NOC's will drive growth in this region, but capacity increase is expected to be minor in a geography focusing more and more on deepwater developments
  - DEEPWATER
- Brazilian developments, held either entirely or in JV by NOC Petrobras, represent the totality of future projects, with many others nearing completion
- Even though some developments can be economical even at today's prices, corruption scandals and, more recently, a 25% cut to 5-year investment budget bring considerable uncertainty over the future of this segment in this geography; Expected increase of partnerships with IOCs to sustain the developments

#### MIDSTREAM

- LNG
- After the suspension of Venezuelan LNG Project at San José Anzoategui, the only increase in liquefaction capacity should come from minor Mexican developments; Two small plants (in Uruguay and Jamaica) are the only planned additions to regasification capacity
- **ONSHORE PIPELINE**
- ~3000 Km of new pipelines are expected to come from phases 2 and 3 of the "Oleoducto Bicentenario de Colombia" and the new Southern Perù Pipeline
- In Mexico state-owned actors are planning and already executing a substantial increase in gas ٠ pipelines mileage
- OFFSHORE PIPELINE
- Planned developments involve connecting offshore fields off the coast of Brazil to the mainland; Projects suspended after Petrobras scandal (Lula Pipeline) are likely to resume in the near future, but investment cuts pose a threat to further developments

#### DOWNSTREAM

- PETCHEM
- Declining investments in Brazil translate into poor growth prospects in this region
- Venezuelan projects suffer from the high political and economic uncertainty of the country
- REFINING
- Refining investments in Latin America will see a decline in the near future: Petrobras cuts are in fact expected to hit mainly its downstream business; Venezuelan projects execution seems also highly uncertain
- **FERTILIZERS**
- As Bolivia is developing a fertilizer industry, further investments are quite likely. However, Petrobras cuts make further investments in Brazil unlikely, thus making Bolivia the only feeble growth prospect in the region

### LATIN AMERICA







Source: SupplHi Projects Database, January 2016

#### UPSTREAM

ONSHORE CONVENTIONAL



- Minor developments in Sub-Saharan Africa are planned
- Algeria continues to invest, while political stabilisation in Libya may lead to re-start of suspended projects
- SHALLOW WATER

3 6	3	-	-	6	
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- Development of fields off the West Coast of the continent, by a mix of Independent, National and a few International Oil Co's will continue to add capacity both to the Gas and Oil sides
- DEEPWATER

- 8 - 11 3
- Significant developments are expected to come online by the end of the decade offshore Angola, Namibia, Nigeria and South Africa
- However, some projects have been postponed and others are likely to follow unless prices recover

#### MIDSTREAM

<u>LNG</u>

6	-	-	7	2

- Liquefaction projects will target new field developments in South-East Africa with IOC's planning two new plants in Mozambique and one in Tanzania and Ghana
- Instead, Nigerian projects face very high uncertainty as some IOC's pull out due to long delays

ONSHORE PIPELINE
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- Planned mileage increase in the region is minor and aims at connecting new field developments with existing infrastructure; new developments being discussed in Nigeria
- VIN OFFSHORE PIPELINE
- There is no further capacity planned in this region

#### DOWNSTREAM

▶ <u>PETCHEM</u>

3	-	-	2	1

5

6

3

- Growth prospects in this region rely solely on execution of planned substantial Nigerian and Tanzanian projects
- However, uncertainty is high as usual in the region

A <u>REFINING</u>

- · Investment in the region will mainly focus on medium to large greenfield developments
- Most significant countries in this time horizon will be Algeria and Nigeria
- FERTILIZERS
- Sub-Saharan Africa will see a strong growth in demand in the coming years, which may further stimulate investments
- Nigeria and Gabon lead the way as regards planned projects





### MIDDLE EAST



Number of projects in the Database

Plaining	ongoing	awarded	ongoing	Cancelle
16	5	6	42	6

- ONSHORE CONVENTIONAL
- **Investment** is expected to **continue** across the region, both to supply much needed **gas for** industrial and power generation purposes, and to outpace the consequences of depletion
- However, reputation for delays of some National Oil Co. (in particular Kuwait's), together with exit of IOC from more costly projects, and prolonged political instability in the area do pose some threats to future developments
- Lifting of sanctions in Iran is expected to revive long suspended projects as well as to initiate a new wave of developments, as the country pushes production levels back to pre-sanctions levels and beyond
- SHALLOW WATER

	5	1	2	18	-
--	---	---	---	----	---

- Investment will continue on Red Sea and Persian Gulf Gas Projects, to provide gas for industrial and power generation purposes; Lift of sanctions could lead to full development of existing Iranian fields
- DEEPWATER

2	-	-	-	-

5

18

3

Recent gas discoveries in the Mediterranean (such as giant Zohr field) constitute the main growth prospect in the region

#### MIDSTREAM

#### LNG • Lifting of s

sanctions may soon revive <b>Iran's</b> long suspended projects	
canctione may coon raviva <b>Iran'e</b> long euchanded projecte	
איז	

- The increase in gas demand in Arab countries has sparked a substantial increase in planned regasification capacity, with many large scale projects due by the end of the decade
- **ONSHORE PIPELINE**
- Planned mileage increase in the region is minor and aims at connecting new field developments with existing infrastructure
- **OFFSHORE PIPELINE** 
  - Growth prospects for this segment in the Middle East rely on the Iran-Oman Pipeline project (260 Km) to be revived after sanctions lift

#### DOWNSTREAM

#### PETCHEM

13	3	5	15	6

- One of the regions with the largest projects, with Saudi Arabia leading the way; longsuspended Egyptian projects are now resuming REFINING
  - 49 3
- In the region with the largest average project size, as ongoing projects reach completion, a slowdown in investment is expected
- Projects will be spread across the region, with substantial brownfield developments in Saudi Arabia and UAE about to be awarded

#### FERTILIZERS

**Investment** in fertilizers in the region is expected to substantially increase with the **comeback** of Iran; the political instability in Egypt has delayed the development of important projects. which are now more likely to resume

PL HI Source: SupplHi Projects Database, January 2
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SUPF

U	PSTREAM Number of projects in the Database	Planning	Bid ongoing	Just awarded	Ongoing	On Hold/ Cancelled	
	ONSHORE CONVENTIONAL	8	2	-	7	-	ASIA PACIF
•	In a geography where the upstream onshore segment offshore fields the only growth prospects rely on devel Myanmar						
	SHALLOW WATER	14	4	1	38	-	and the second s
•	In spite of gradual slowdown in the growth rate, <b>Australiar</b> increase in the near future	n gas ca	pacity s	hould co	ontinue	to	
•	A number of small projects offshore Malaysia, Indonesia a expected to be online by the end of the decade, with many						
	<u>DEEPWATER</u>	7	1	-	14	-	
• M	Planned developments in the South China Sea, togethe the Indonesian Coast, represent the main growth prospec IDSTREAM			inor dev	velopme	nts off	
	<u>LNG</u>	17	3	4	22	7	
•	The cancellation of planned LNG Plants in Australia sugge liquefaction capacity as ongoing projects reach completio		urther i	ncrease	in		
•	Increase in Indian regasification capacity (around 16 MTP plants) continues at a slower pace	A additi	onal pla	anned ca	apacity i	n 4	
	ONSHORE PIPELINE	6	-	-	7	3	
•	<b>China</b> continues its massive West-East pipeline programm <b>15000 Km of new gas pipelines</b> India-Myanmar long suspended pipeline project may soon						
	Indian and Bangladeshi governments	resum			ween u		
	OFFSHORE PIPELINE	3	-	-	5	-	
• D(	A massive Oman to India 1300 Km pipeline is planned second half of the next decade, with a possible Iran spino OWNSTREAM				-stream	in the	
	<u>PETCHEM</u>	13	-	5	25	1	
•	In spite of a <b>gradual slowdown</b> , this geography will <b>continu</b> investments in the region, followed by India and Indonesia		<b>ow</b> with (	China d	riving th	е	
•	However, China's economic slowdown may affect future p completion of existing ones, and India's Oil companies sti	-					A HER AN DESCRIPTION OF THE DESC
	REFINING	17	-	2	30	5	
•	Large grassroots developments in China alongside smalle	er projec	cts in Inc	dia, will I	be the b	ulk of	
•	The long delays, and the number of suspended projects, s Indian projects, while China's economic slowdown could a					r	
	FERTILIZERS	8	-	2	9	1	
•	60 Urea plants are expected to come on stream by the en in China to sustain domestic demand for fertilizers	d of the	edecade	<b>e</b> , 20 of	whom l	ocated	
•	Investment is then expected to continue at a slower pace	, throug	h smalle	er projec	cts locat	ed in	

Indonesia and in the Indian subcontinent



IC

CIS CIS					SL	JPPL H
UPSTREAM	Number of projects in the Database	Planning	Bid ongoing	Just awarded	Ongoing	On Hold/ Cancelled
▲ <u>ONSHORE CONVENTIONAL</u>	]	3	1	1	7	1
• Development of Gazprom's concessions in Russia continues in earnest, as Chayandinskoye F						
Low oil prices seem to have slowed down progress on the giant development of TengizChevro	vil field			1	4 -	-
SHALLOW WATER		2	-	-	12	-
<ul> <li>With giant Shah Deniz II development expected to come online by 2018 expansion prospects projects</li> </ul>	in this geography rely on higher gas price	es to rev	vive lar	ge susp€	ended R	ussian
► <u>DEEPWATER</u>	]	_	-	-	_	_
<ul> <li>There are no planned additions to Deepwater capacity in this region</li> </ul>	L					
<ul> <li>MIDSTREAM</li> <li>LNG</li> <li>Russian NOC's are planning a substantial increase in Liquefaction capacity</li> <li>However, the number projects suspended or postponed due to geopolitical and economic situ</li> </ul>	ation makes this scenario highly unlikely	2	-	-	1	3
<ul> <li><u>ONSHORE PIPELINE</u></li> </ul>		-	-	-	3	_
<ul> <li>Construction of the massive Chayandinskoye-Vladivostok pipeline has started, but completion</li> <li>Small projects focusing on boosting gas exports from Central Asia to China</li> </ul>	ו of all its stages is <b>subject to considerabl</b>	le uncer	tainty			
<ul> <li>Small projects rocusing on boosting gas exports nom central Asia to china</li> <li>OFFSHORE PIPELINE</li> </ul>		1	-	-	4	-
<ul> <li>Expansion prospects in the region hinge on the Shah Deniz development in Azerbaijan and its</li> </ul>	Caspian Sea pipeline					
DOWNSTREAM						
▶ <u>PETCHEM</u>		5	-	1	8	4
• Following completion of ongoing projects, main growth prospects will come from a series of R	ussian developments, often connected to	upstrea	am proj	iects bei	ng deve	loped
▲ <u>REFINING</u>		4	1	-	15	1
Investments in CIS forecast to decline from 2017 on						
<ul> <li>Kazakhstan will be host the highest-value projects and will be the first geography, even thoug</li> <li>FEDTU IZERS</li> </ul>	n Russia has a larger project pipeline	4			7	
<ul> <li>FERTILIZERS</li> <li>The trend in the region is now on the revenuing of old facilities, especially in Pussia where for</li> </ul>	ur important brownfield projects are as in			ind pha-	0	
<ul> <li>The trend in the region is now on the revamping of old facilities, especially in Russia where fo Source: SupplHi Projects Database, January 2016</li> </ul>	ur important <b>prownieu projects</b> are ongc	ning of II	n piarin	ing buge	ю <del>с</del>	

## Key takeaways

IN 2015 AND 2016, THE OIL&GAS VALUE CHAIN IS MOVING AT **DIFFERENT SPEEDS**:

- A SIGNIFICANT DOWNTURN IN UPSTREAM
- MIDSTREAM CONTINUES TO GROW BUT LESS THAN PREVIOUSLY EXPECTED

• DOWNSTREAM HAS A POSITIVE OUTLOOK MAINLY DRIVEN BY BROWNFIELD PLAYERS ABLE TO **ADDRESS THE ENTIRE VALUE CHAIN** ARE MORE RESILIENT TO THE CURRENT SITUATION.

THE **"MORTALITY" RATE OF PROJECTS INCREASED** IN THE LAST MONTHS, WHILE THE **AVERAGE SIZE DECREASED** BY MORE THAN 30%, ESPECIALLY IN THE UPSTREAM.

MIDDLE EAST IS CONFIRMED AS THE MOST ATTRACTIVE OIL&GAS MARKET FOR EUROPEAN PLAYERS, GIVEN THE:

- LARGE CAPEX
- GROWTH IN ALL THE MAIN SEGMENTS
- HIGHER PREDICTABILITY ON THE MARKET EVOLUTION
- FUTURE BROWNFIELD NEEDS.

THE DELIVERY OF LOCAL CONTENT CAN MAKE THE DIFFERENCE IN WESTERN PLAYERS' ABILITY TO WIN.

EGYPT, OTHER AFRICAN COUNTRIES AND SOME CIS COUNTRIES MAY BE ATTRACTIVE AS WELL. FOR THE OTHER MARKETS A MORE OPPORTUNISTIC APPROACH MAY BE ADVISABLE (LATIN AMERICA, RUSSIA, ...), GIVEN STRUCTURAL LACK OF FUNDING AT CURRENT OIL PRICES OR COMPLEX COMPETITION WITH ASIAN SUPPLIES.



## **CONTRACTORS AND TRENDS**



New York

3

# The incidence of **clusters of EPC Contractors** strongly varies by segment



Notes: considered full-life value of projects currently ongoing; for JV or Consortium, when not available, an equal split by participants has been considered; cluster assigned based on HQ country



Source: SupplHi Projects Database, January 2016
### We identified 9 main trends in Oil&Gas ...

NOC GROWTH IN RELEVANCE	LOCAL CONTENT CONSTRAINTS & OPPORTUNITIES ARE GROWING, BUT DIFFICULT TO ADDRESS	FIERCER <b>COMPETITION</b> IN <b>EPC</b> BY FAST GROWING PLAYERS			
COST INFLATION HAS ALMOST DOUBLED CAPEX (COMPLEX PROJECTS, HIGH DEMAND)	FOCUS ON REDUCING OPEX COSTS	LARGE PROJECTS DIVIDED INTO SMALLER EPC PACKAGES (LESS MEGAPROJECTS)			
POOR PROJECT EXECUTION PERFORMANCE	HIGHER TRANSFER OF RISKS TO CONTRACTORS (LSTK TO BE RE-AFFIRMED)	THE " <b>BIG CREW CHANGE</b> " ON RESOURCES			
School of Management       SUPPL III					

## ... that create a set of **Opportunities**

Qualify with NOCs	<b>Deliver Local presence</b> – if SME together with other complementary players	Qualify also with abroad Contractors abroad. Continue supporting European E&C that increased their competitiveness
Support Capital Efficiency reducing costs and timing, increasing standardization	Deliver value added through After Sale Design product for Total Life Product life extension	Know the market and follow the projects
Foster PM capabilities (Take Back Client) Support End-User and Contractors since conceptual and bid phases (e.g. Co-Engineering)	Be the <b>Partner</b> of the <b>Contractor</b> in <b>managing</b> <b>risks</b>	Leverage on <b>Experts</b> <b>Transfer knowledge</b> and invest on Juniors



Agenda

## Approach

## Demand for energy sources

## Market estimates and trends

## Focus on selected equipment



## Market perimeter is very broad and comprehensive



### Utilized in the Oil&Gas market for any application / type of plant

All main segments will be considered; however, **reduced focus in Exploration and Drilling phases** where these equipment play a marginal role (that will be out of scope for this analysis)

## Mainly used for Greenfield / CAPEX projects and with limited after-sale and replacement as OPEX

Focus of the analysis will be **only on CAPEX-driven investments** 



## Valves is the largest component market among the three examined

Global Oil&Gas CAPEX spending by equipment, 2015, Billion USD



9.8



Note: valves include manual/on-off and control valves Source: SuppIHI analysis on public data

## Total 2015 CAPEX for Valves is ~10 B USD





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SUPPL HI Source: SupplHI analysis on public data and SupplHi Projects Database

# Expected 2-3% 2015-2018 CAGR for Valves CAPEX in Oil&Gas



Global Valves CAPEX, Billion USD

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Note: size of bar chart is based on the expected value

Source: SupplHI analysis on public data and SupplHi Projects Database

## Total 2015 CAPEX for Pressure Equipment is ~9 B USD

### 2015 Global Oil&Gas CAPEX, Billion USD



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SUPPL HI Source: SupplHI analysis on public data and SupplHi Projects Database

## Expected 3-4% 2015-2018 CAGR for Pressure Equipment CAPEX in Oil&Gas

Global Valves CAPEX, Billion USD





Note: size of bar chart is based on the expected value

Source: SupplHI analysis on public data and SupplHi Projects Database



# Total 2015 CAPEX for Switchboards is ~3 B USD





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SUPPL HI Source: SupplHI analysis on public data and SupplHi Projects Database

# Expected 3-4% 2015-2018 CAGR for Switchboard CAPEX in Oil&Gas



Global Valves CAPEX, Billion USD

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Note: size of bar chart is based on the expected value

Source: SupplHI analysis on public data and SupplHi Projects Database

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### SUPPL HI

## OIL&GAS UNITS



**End-users** 

### Upstream

#### **OIL RESERVES** $\sim$

Billion barrels (B bbls)

### **OIL PRODUCTION**

- Million barrels per day (M bbls/day)

#### 🗧 OIL PRICE

- US dollars per barrel (US\$/bbl)

### **AS RESERVES**

- Trillion cubic meters (Tcm)
- Trillion cubic feet (Tcf)

### **A** GAS PRODUCTION

- Billion cubic meters (Bcm)
- Billion cubic feet (Bcf)

### **AS PRICE**

- US dollars per Million British thermal units (US\$/MBTU)

### **TO COMPARE DIFFERENT** ℰ ENERGY SOURCES

- M barrels of oil equivalent (M BOE)
- Million tonnes of oil equivalent (M TOE)

### **Midstream**

#### ℎ LNG PROCESSING

- Million tonnes per annum (MTPA)

### LNG STORAGE

- Billion cubic feet (Bcf)
- Billion cubic meters (Bcm)

### **GAS PIPELINES**

- Million standard cubic feet per day (MMscfd)
- Million cubic meters per day (Mcm/day)

### / GAS STORAGE

- Billion cubic feet (Bcf)
- Billion cubic meters (Bcm)

### **OIL PIPELINES**

- Million barrels per day (M bbls/day)

**OIL STORAGE** 

- Million barrels (M bbls)

### Downstream



#### PETROCHEMICALS OUTPUT

- Million tonnes per annum (MTPA)

### **GTL PRODUCTION**

- Thousand barrels per day (K bbls/day)

### **Fertilizers** (Ammonia and UREA)

### 🖉 AMMONIA / UREA PRODUCTION

- Million tonnes Nutrient (M tonnes N)
- Million tonnes Product (M tonnes P)



CC

AUGUST 2015 v01

GUIDE TO OIL&GAS UNITS OF MEASURE AND CONVERSION FACTORS





AUGUST 2015 v01 CC

**)** 

То						
From	Metric Tonnes	Kilolitres	Barrels	US gallons	Tonnes / year	
Metric Tonnes	-	1.165	7.33	307.86	_	
Kilolitres	0.8581		6.2898	264.17		
Barrels	0.1364	0.159	-	42		
US gallons	<b>325</b> *10 <sup>-5</sup>	0.0038	0.0238			
Barrels / day					49.8	

Note: based on the worldwide average gravity GUIDE TO OIL&GAS UNITS OF MEASURE AND CONVERSION FACTORS





	То					
From	B m <sup>3</sup> NG	Bi ft <sup>3</sup> NG	M TOE	M T LNG	T BTU	M BOE
Billion cubic meters NG		35.3	0.90	0.74	35.7	6.60
Billion cubic feet NG	0.028		0.025	0.021	1.01	0.19
Million tonnes oil equivalent	1.11	39.2		0.82	39.7	7.33
Million tonnes LNG	1.36	48.0	1.22	-	48.6	8.97
Trillion British thermal units	0.028	0.99	0.025	0.021		0.18
Million barrels oil equivalent	0.15	5.35	0.14	0.11	5.41	

GUIDE TO OIL&GAS UNITS OF MEASURE AND CONVERSION FACTORS



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SUPPL HI

PRODUCTS

	To convert				
For	<ul> <li>Barrels to tonnes</li> </ul>	Tonnes to barrels	Kilolitres to tonnes	Tonnes to kilolitres	
LPG	0.086	11.6	0.542	1.844	
Gasoline	0.118	8.5	0.740	1.351	
Kerosene	0.128	7.8	0.806	1.240	
Gas oil/diesel	0.133	7.5	0.839	1.192	
Residual fuel oil	0.149	6.7	0.939	1.065	
Product basket	0.125	8.0	0.786	1.272	

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